HACKGT

SPONSORSHIP

2017

Dear Potential Partner

HackGT is the premier hackathon of the South.

HackGT 4: New Heights, will go beyond what has been done before. In the past, HackGT has always aimed to be a great hackathon, and has followed established models set forth by the community, but this year HackGT is ready to adopt its own identity.

We'd love if you would become a part of our adventure.

What makes us so special anyway?

HackGT is like no other hackathon. Located in the heart of Atlanta, which is now regarded as one of the most innovative cities in the U.S., HackGT and the people that we attract are representative of this moniker. This year, we will increase focus on growing the gender, social, and geographic diversity of our participants.

"Wow, ok. But what's in it for me?"

Fantastic question!

Sponsorship provides access to a web of people that HackGT will bring together. As a sponsor, you will have the opportunity to:

1) recruit from our talent pool,
2) provide participants the opportunity to work with your products
3) give back to the community.

This year, we're making sponsorship more personal; gone are the one-size-fits-all tiers. We've replaced these with a flexible system that allows you to build the sponsorship and access level that is right for you. In the same way that we know Atlanta and HackGT can't be described through established trends, we know the same is true of your company.

Attached, find our sponsorship packet. We want you to be a part of the HackGTeam and we look forward to seeing you in September!

With Gratitude,
HackGTeam

Sponsorship Tiers

General	Stratosphere $5K	Mesosphere $10K	Exosphere $20k
Physical Presence (Engineers + Designers + Table)	✓	✓	✓
Banners	✓	✓	✓
Offer Sponsor Prize	✓	✓	✓
Tech Talk	✓	✓	✓
Offer Sponsor Challenge	+1k	✓	✓
Sponsor Lounge		Medium	Large
Final Round Judging			✓

Recruiting

Recruiting	Stratosphere $5K	Mesosphere $10K	Exosphere $20k
Acess to participant resumes	✓	✓	✓
Pre-event access to Resumes	+ 2.5k	+ 2.5k	+ 2.5k
Ability to send recruiter	✓	✓	✓
🌠 Access to participant emails/event mailing list (send emails with the HackGT email, 5 available)		✓ pre-event access +1k	✓ pre-event access +1k
🌠 On-site Interview Location (contact for more information)			✓

🌠 Advanced Notice Required

Sponsorship Tiers (Cont.)

Branding

	Stratosphere $5K	Mesosphere $10K	Exosphere $20k
Logo/Name on Shirt	✓	✓	✓
Logo/Name on Website + Student Booklet	✓	✓	✓
Ability to distribute swag (co-branding discount available)	✓	✓	✓
Sponsored Raffle	✓	✓	✓
Post Event Email		✓	✓
Logo/Name on Event Bag		✓	✓
Featured Prize			✓
Distribute Items in Event Bag	+1k	+1k	✓
"Sponsored" Day-of portal	1k/day (3 available)	1k/day (3 available)	1k/day (3 available)
Sponsored Snack		1k/snack (3 available)	1k/snack (3 available)
Custom Art Design (design the space in conjunction with our design team)		8k/design(3 available)	8k/design(3 available)
Sponsored Meal			10k/meal (6 available)
"HackGT Presented by:"			20k(1 available)

The HackGTeam
2017